

NEW ORLEANS BUSINESS ALLIANCE

Quentin L. Messer, Jr.,

President & CEO,



As the leader of the accredited economic development organization (AEDO) focused on growing the Orleans Parish economy, Quentin leads initiatives and programs related to making New Orleans the most attractive city of its size for financial and human capital investment. He has overall responsibility for executing NOLABA's *ProsperityNOLA* strategy, which is the five year strategic plan for New Orleans' economic growth developed in 2013. Currently, NOLABA is integrating the talent development and place-making programmatic work of The Network for Economic Opportunity into its historical business attraction, retention and marketing activities.

Immediately before joining NOLABA, Quentin was the Assistant Secretary for Louisiana Economic Development, (LED) the state department of economic development.

In addition to his memberships on the Board of Directors of the New Orleans Convention & Visitors Bureau, Audubon Nature Institute, City Park Improvement Association, University of New Orleans Research and Technology Foundation, New Orleans Workforce Development Board and Lusher Public Charter School, Quentin is a member of the Board of Trustees of Franciscan Missionaries of Our Lady University (f/k/a Our Lady of the Lake College), and the Board of Directors of the Research Park Corporation (Baton Rouge, LA).